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Online Anywhere Debuts Oasis 1.0 for Delivering Any Web Page to Non-PC Devices At Showcase '99

PR Newswire. New York: Jan 18, 1999. pg. 1

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📖 Abstract

Abstract (Summary)

SAN DIEGO, Showcase '99, Jan. 18 /PRNewswire/ -- Online Anywhere(TM) unveiled on-stage at David Coursey's Showcase '99 Online Anywhere Oasis 1.0, a breakthrough offering that allows consumers to easily and efficiently access Web pages from Internet TVs, PDAs and other leading information appliances. Oasis is the industry's first and only "Author Once, View Anywhere"(TM) solution that automatically reformats any HTML-based Web content for non-PC devices. Comprised of a suite of server software, Oasis delivers Internet, Intranet and application-specific content to non-PC devices without requiring content re-authoring for each device. Oasis enables Content, E- Commerce, and Service Providers and carriers to easily and cost- effectively improve customer loyalty and expand their customer base by providing new Web access services to mobile professionals and consumers.

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Full Text (378 words)

Industry's First 'Author Once, View Anywhere' Solution Eliminates Web Content

Re-Authoring for Burgeoning Information Device Market

SAN DIEGO, Showcase '99, Jan. 18 /PRNewswire/ -- Online Anywhere(TM) unveiled on-stage at David Coursey's Showcase '99 Online Anywhere Oasis 1.0, a breakthrough offering that allows consumers to easily and efficiently access Web pages from Internet TVs, PDAs and other leading information appliances. Oasis is the industry's first and only "Author Once, View Anywhere"(TM) solution that automatically reformats any HTML-based Web content for non-PC devices. Comprised of a suite of server software, Oasis delivers Internet, Intranet and application-specific content to non-PC devices without requiring content re-authoring for each device. Oasis enables Content, E- Commerce, and Service Providers and carriers to easily and cost- effectively improve customer loyalty and expand their customer base by providing new Web access services to mobile professionals and consumers.

Based on patented FlashMap(TM) content reformatting and display technology, Oasis provides access to Web-based information and applications -- such as e-mail, electronic commerce, entertainment, financial and corporate data -- from devices including televisions, data phones, alpha-numeric and two-way pagers, palm devices and Win CE-based palm-sized and handheld PCs.

Online Anywhere executives Mohan Vishwanath, CEO, and Anurag Mendhekar, vp of R&D, and Elton Sherwin, director, Silicon Valley office for Motorola Ventures, will be conducting a live demonstration of Oasis showcasing Internet access on a television, Online Anywhere Debuts Oasis 1.0 for Delivering Any Web Page to Non-PC Devices at Showcase '99 PDA and a pager during the Tuesday, January 19, afternoon session of "Demo Till You're Dropped." The company will be conducting on-going demonstrations of Oasis throughout Showcase at booth #50.

About Online Anywhere

Online Anywhere is an innovative provider of products and services that easily and cost-effectively deliver Web content to a wide array of non-PC devices. Online Anywhere's patented FlashMap content reformatting and display technology provides the industry's first and only "Author Once, View Anywhere" solution, enabling automatic

reformatting of all Web pages for delivery to non-PC devices such as Web-connected TVs, small screen devices and voice-only products.

The company is headquartered in Palo Alto, CA and can be contacted at 650-493-4053 or at www.onlineanywhere. com.

NOTE: Online Anywhere, Author Once, View Anywhere and FlashMap are trademarks of Online Anywhere, Inc.
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[Reference]
Industry: INTERNET MULTIMEDIA ONLINE

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